

Jason Lotzer

Adobe Certified Magento 2 Developer | Adobe Commerce (Magento) Engineering

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SUMMARY

- 15+ years delivering e-commerce and CMS solutions, with deep Magento 1/2 and Adobe Commerce Cloud experience.
- Full-stack: PHP (7/8), MySQL, JavaScript, HTML/CSS; custom modules, theming, integrations, and performance tuning.
- DevOps-minded: Linux, Nginx/Apache, Elasticsearch/OpenSearch, Redis, Docker/Warden, CI/CD.

CORE SKILLS

- Adobe Commerce (Magento 2) / Magento 1 • Custom modules • Catalog, checkout, payments, shipping
- Hyvä / Luma theming • Tailwind/Alpine.js • JavaScript/jQuery/React
- Integrations: Salesforce, Akeneo (PIM), Odoo (CRM/ERP), Google Merchant Center feeds, third-party APIs
- Infrastructure: Linux (Ubuntu/CentOS) • Nginx/Apache • Redis • Elasticsearch/OpenSearch • Git/Jenkins • Kubernetes • AWS

PROFESSIONAL EXPERIENCE

Primo Brands (formerly Primo Water) — Senior Applications Manager

Nov 2022 – Present

- Lead development of water.com on Adobe Commerce Cloud (Magento 2.4.7) and maintain shop.water.com.
- Integrated Magento with Salesforce via custom API for a store locator serving 38,000+ locations in real time.
- Built/automated Google Merchant Center product feeds and improved product data quality across channels.

ICM Corporation (Milwaukee, WI) — Full Stack Web Developer

Oct 2011 – Nov 2022

- Delivered and supported ~60 e-commerce and B2B sites across Magento 1.x/2.x and WordPress.
- Built custom PHP modules and front-end features for category, catalog, and checkout experiences.
- Developed integrations between Magento and third-party platforms (Odoo, Akeneo, custom APIs).
- Owned Linux hosting and deployments (Nginx/Apache, MySQL, Redis, Elasticsearch; Git/Jenkins; Kubernetes).

ADDITIONAL EXPERIENCE

Fyin Inc (Milwaukee, WI) — Graphic Design & Web Development | Aug 2009 – Nov 2011

Vilcorp, Inc — Website Designer / Developer (Intern) | 2008 – 2010

SELECTED PROJECTS

Portfolio: jscriptz.com • [mage-mirror \(github.com/j-scriptz/mage-mirror\)](https://github.com/j-scriptz/mage-mirror) • [Jscriptz Subcats \(mage.jscriptz.com\)](http://Jscriptz Subcats (mage.jscriptz.com)

EDUCATION

Bachelor's Degree, Web Development & Graphic Communications — Carroll University (2006 – 2010)

Computer Programming / Analyst — Waukesha County Technical College (2004 – 2006)

References available upon request.