## **Jason Lotzer**

Hartford, WI

jasonlotzer@gmail.com

(262) 424-6581

## **E-commerce and Content Management Systems:**

14+ Years of Magento and PHP experience
Magento 1 & 2 (Including Adobe Commerce Cloud)
Wordpress (CMS)
AspDotNetStorefront (E-commerce)
Akeneo (Product Information Management)
Odoo (CRM and Accounting)
Salesforce (CRM)

#### **Coding Experience:**

PHP Javascript Python MySQL

Angular.js Redis Cache

#### Other Experience:

Photoshop Illustrator Linux (Ubuntu & CentOS) Git Version Control Elasticsearch **PCI Compliance Search Engine Optimization** Data Mining / Procurement Apache / Nginx Working with "Big Data" **Google Analytics** Google Tag Manager MongoDB Postgres SQL Node.js React.js

# **Work Experience**

#### **Senior Adobe Commerce Cloud Developer**

Primo Brands (water.com)

November 2022 - Present

Primo Brands Corporation is a leading branded beverage company in North America, focused on the large and fast-growing healthy hydration sector with over 1 billion in annual sales. Here I am overseeing the development of their new water.com website powered by Adobe Commerce Cloud, as well as maintaining their existing website at drink.water.com. Other duties include optimizing product data and distributing the data to various sales channels. I have created their Google Merchant feed and developed the store locator functionality. This project entailed connecting Magento storefront to Salesforce through a custom API to list their 38,000+ locations in real-time based off the end user's location.

#### Contact:

Christine Durniat Senior Salesforce Developer (678) 874-4055

#### **Full Stack Web Developer**

ICM Corporation - Milwaukee, Wisconsin

October 2011 - November 2022

ICM operates around 60 websites, mainly E-commerce or B2B based. These websites are hosted on multiple different servers and operating systems. My strongest area of expertise is Linux (Ubuntu/Debian or RedHat/CentOS) and PHP. Working here I gained 11+ years of experience working with Magento 1.x.x and 2.x.x, PHP, Javascript, CSS, HTML5, MySQL, jQuery, Elasticsearch, Redis, Nginx, Apache, Node.js, React.js, Amazon AWS, Git, Jenkins, Kubernetes, Odoo, Akeneo, developing custom scripts to connect various APIs from 3rd party systems to their "In House" systems.

## **Contact:**

Sean Buyeske Marketing Director (262) 617-1595

#### **Graphic Design & Web Development**

Fyin Inc - Milwaukee, WI

August 2009 - November 2011

I worked on a multitude of sites in AspStorefrontDotNet creating graphics and doing database work in SQL Server Express 2010.

#### Contact:

Jordan Kalland Director of Business Development (414) 870-5257

## Website Designer / Developer

Vilcorp, Inc

2008 - 2010

I interned here and created email newsletters for the website coffeehouse.com. I also did some work building workstations, installing motherboards, processors, and tested them for best video performance.

# **Education**

#### **Bachelor's Degree in Web Development & Graphic Communications**

Carroll University January

2006 - 2010

## **Computer Programming / Analyst**

Waukesha County Technical college

2004 - 2006